



joma **padel**

Joma Padel Collection 2026

## HISTORY

The turning point in the company's growth was marked by the introduction of color in football. Fructuoso López launched the first colored boots in the nineties. They stopped being black to be dyed in other colors and forever revolutionize the playing field.

**"IN 1965 I FOUNDED JOMA WITH THE COMMITMENT TO DEVOTE ALL MY EFFORT, TIME, AND LOVE TO THE COMPANY. 60 YEARS LATER, THAT IS EXACTLY WHAT WE DO."**

**D. FRUCTUOSO LÓPEZ**

**SCAN ME**



**TO KNOW MORE**

**1965**



Joma was born in 1965, founded by a young entrepreneur from Portillo de Toledo. In 1969, the first assembly line was established in Fuensalida with 20 employees.

**1983**



Joma faces the challenge of globalization. Attends the ISPO in Munich for the first time, the most important European fair in the sports sector.

**1996**



Joma launches in 1996 the famous campaign "COLOR IN FOOTBALL". Revolutionizes the global market for football boots. Alfonso wears white boots, Morientes surprises with red ones.

**2000**



Joma's product distribution expands to more than 140 countries. This makes it the leading Spanish sports brand and enters the top 10 worldwide. It also begins the opening of its own stores and corners.

**2016**



Joma enters Rio 2016 dressing 10% of athletes, 18 federations, the COE and 8 committees. With 10 subsidiaries (Spain, Italy, USA, UK, Germany, Mexico, Norway, Denmark, China and Russia) and 20% annual growth, it reaches 4 million footwear and textile references that year.

**2017**



Joma implements new robotic machinery in its international logistics warehouse with the aim of streamlining work, from product storage to package preparation for shipment worldwide. It manages to deliver 87% of sales ahead of schedule, reducing the margin of error to 1%.

**2020**



Joma researches and develops to ensure that all its technologies are proprietary, constantly innovating to enhance performance and durability. Quality is its essence and the foundation of every product.

**2021**



At the Tokyo 2020 Olympic Games, Joma outfits more than 1,500 athletes from 12 countries, including Spain, Portugal, Morocco, Jordan, Kazakhstan, Honduras, Malta, and Mauritius.

**2023**



The largest store expansion in its history. The Brand Store concept drives a strong national and international presence, with renewed interior design and optimized spaces.

**2025**



The brand expands to over 140 countries through stronger brand image and increased R&D investment. At Paris 2024, it sets a record by outfitting 15% of athletes, becoming the Spanish brand with the greatest global presence.



## JOMA PADEL HISTORY

The **first padel footwear** line is launched, a milestone for Joma's diversification. First sponsorships of Joma to **Martin Dinenno** and **Franco Stupatuzck**.

**2013**

The **Slam** model is launched, with the sponsorship of world No. 1 **Juani Mieres**.

**2014**

**2018**

Joma becomes the official footwear of the **WPT** circuit.

**2021**

Joma becomes the official footwear of the **FIP** and **WPT Challenger**.

**2022**

Joma enters the market with its first **360° Collection of Padel Rackets**.

**2023**

Joma becomes the official footwear of the **A1Padel** circuit.

**2024**

Sponsorships are signed with **Juanlu Esbri** and **Vero Virseda**.

**2025**

Joma strengthens its position as a key player in the global padel scene. With pro-level gear designed for grip, speed, and stability, Joma combines innovation and performance—tested by athletes, built for every point.



PLAYERS



VERO  
VIRSEDA



JUANLU  
ESBRI



CAROLINA  
NAVARRO



JOSÉ  
DIESTRO



NURIA  
RODRÍGUEZ



PINCHO  
FERNÁNDEZ  
G. TRABANCO



PEDRO  
SOUSA



SANDRA  
BELLVER



MIGUEL  
BENÍTEZ



LETIZIA  
MAQUILLO



FERRÁN  
INSA



MARÍA  
QUILIS



TOMÁS  
CHEDA



LUCÍA  
MARTÍNEZ



ALFONSO  
ARRIAGA



ARANTXA  
SORIANO



ALEX  
URZOLA



NATALIA  
MOLINILLA



PABLO  
DELTELL



ÓSCAR  
GUIRAL



JAVIER  
PÉREZ



TONO  
GONZÁLEZ



SAMUEL  
RIVAS



ARIS  
PATINIOTIS



RELIS  
FERREYRA



LUCIANO  
PUPPO



BRUNA  
MELO  
THEO  
GARTON

## JOMA PADEL SPONSORS



AMBASSADORS



JUANI  
MIERES



MARI CARMEN  
VILLALBA



GUSTAVO  
PRATTO



SEVERINO  
IEZZI



HORACIO  
CLEMENTI



ALBA  
GALÁN



CRISTIAN  
RETOLAZA



PITU  
LOSADA



DAVID  
FERNÁNDEZ

# JOMA PADEL TOURNAMENTS SPONSORS



PREMIER PADEL DUBAI P1  
OFFICIAL TECHNICAL FOOTWEAR



PREMIER PADEL VALLADOLID P2  
OFFICIAL FOOTWEAR AND PADEL RACKET



PREMIER PADEL GERMANY P2  
OFFICIAL TECHNICAL FOOTWEAR



ASIAN PACIFIC PADEL TOUR  
OFFICIAL TECHNICAL SPONSOR



LAPI  
OFFICIAL TECHNICAL SPONSOR



ITALY





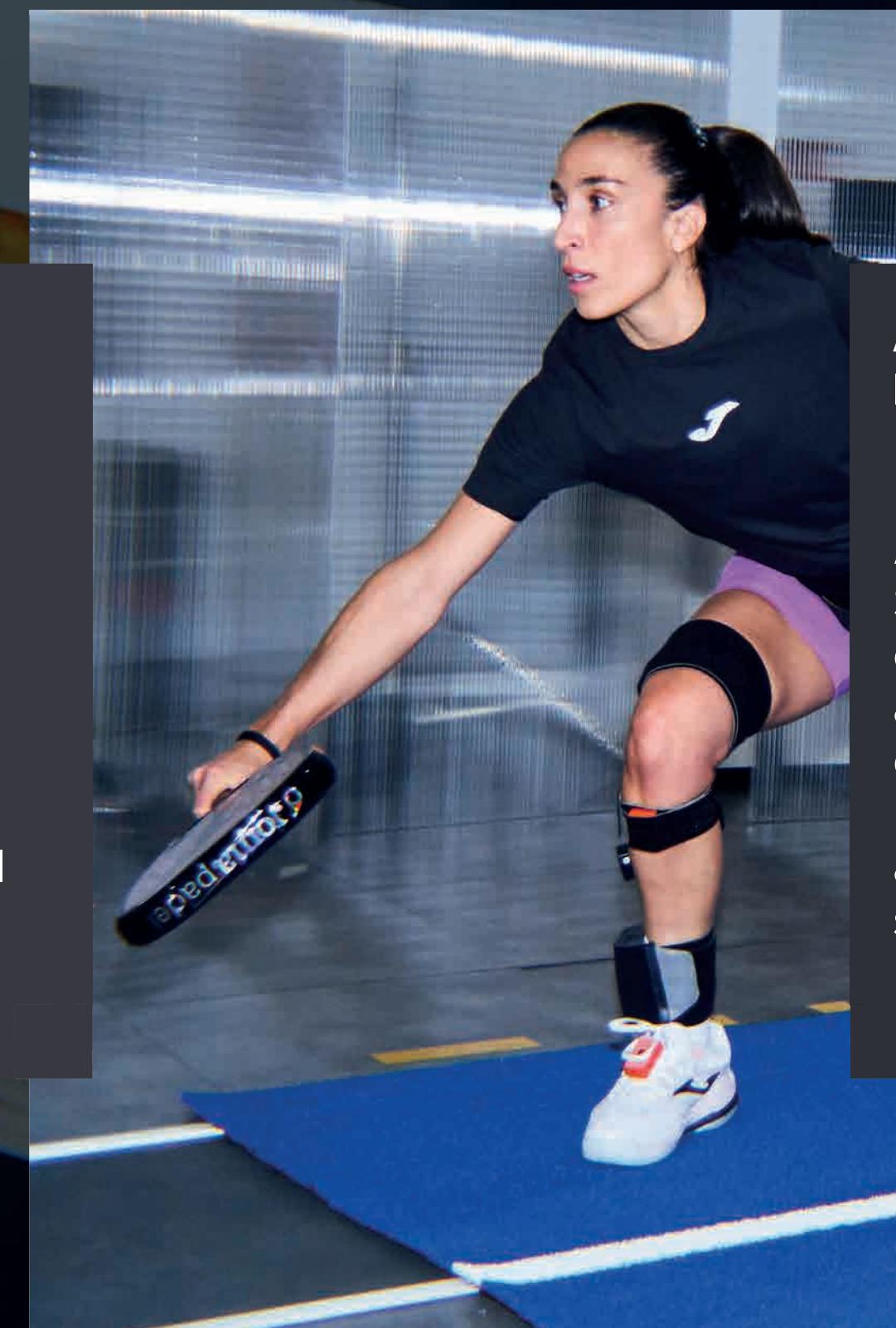
## JOMA PADEL TECHNOLOGY

### POWER MEETS PRECISION

Every Joma racket is engineered to deliver the perfect balance between control and power. Hybrid frame geometries and optimized weight distribution ensure a versatile response, allowing players to adapt effortlessly to both offensive and defensive phases of the game.

### COMFORT AND VIBRATION CONTROL

Advanced multi-layer structures and specialized EVA compounds absorb impact vibrations, reducing arm fatigue and improving overall comfort.



### AERODYNAMIC PERFORMANCE

Innovations such as Aerobump Tech and Speed Hole System optimize air flow around the frame, enhancing maneuverability and accelerating racket speed, and greater precision on every shot.

### SPIN AND SURFACE GRIP

Joma's 3D Spin and Rough Touch technologies maximize ball contact and grip. Players gain more control over spin effects like top spin, slice, or side spin, expanding their tactical range and creativity on court.

SCAN ME



TO LEARN MORE

Each Joma racket is the outcome of extensive research at the Joma Lab and close collaboration with professional players. From entry-level models to top-tier competition rackets, Joma technology guarantees stability, power, and control. Performance built to elevate every style of play.



## PADEL RACKET TECHNOLOGIES

### DUALTECH frame

Its high-resistance carbon structure filled with EVA absorbs vibrations, reinforces frame rigidity, and delivers a more stable and precise hitting feel. Ideal for players seeking both performance and comfort in every point.

### AEROCORE frame

100% carbon frame, consistent with the rest of the 2025 collection. Provides extra durability and protection.

FRAME

### CTRLTOUCH

Smart perforation layout that adjusts weight and flexibility to achieve a smoother response and enhanced precision for control-oriented play.

### ATTACKTOUCH

Intelligent drilling system that redistributes weight and surface flex, providing refined control without losing sensitivity or fluidity in powerful shots.

TOUCH

### SPEEDHOLE system

Two strategically positioned channels in the heart of the racket improve aerodynamics and handling. This innovative system reduces air resistance for quicker, smoother swings, facilitates direction changes and precision shots, and optimizes the racket's balance for superior control without compromising power.

ROUGH  
TOUCH

Rough-textured surface that increases ball grip for enhanced spin generation. Ideal for applying top spin, slice, or side spin in technical shots such as volleys, bandejas, or spin smashes. It also improves touch and accuracy in slower shots like drop shots or lobs, offering better ball release and overall control.

### AEROBUMP tech

Technology based on strategically placed grooves along the frame, designed to optimize aerodynamic flow during impact. This innovation reduces air resistance and enhances maneuverability, allowing faster, more accurate, and smoother movements on court.

JOMA  
SPIN 3D

Three-dimensional relief on the racket surface increases spin and control. The 3D texture enhances grip on the ball for more spin potential, facilitates top spin and slice shots, and provides greater precision and control on every stroke.

SPECIFIC

# COMPARATIVE CHART



HARD



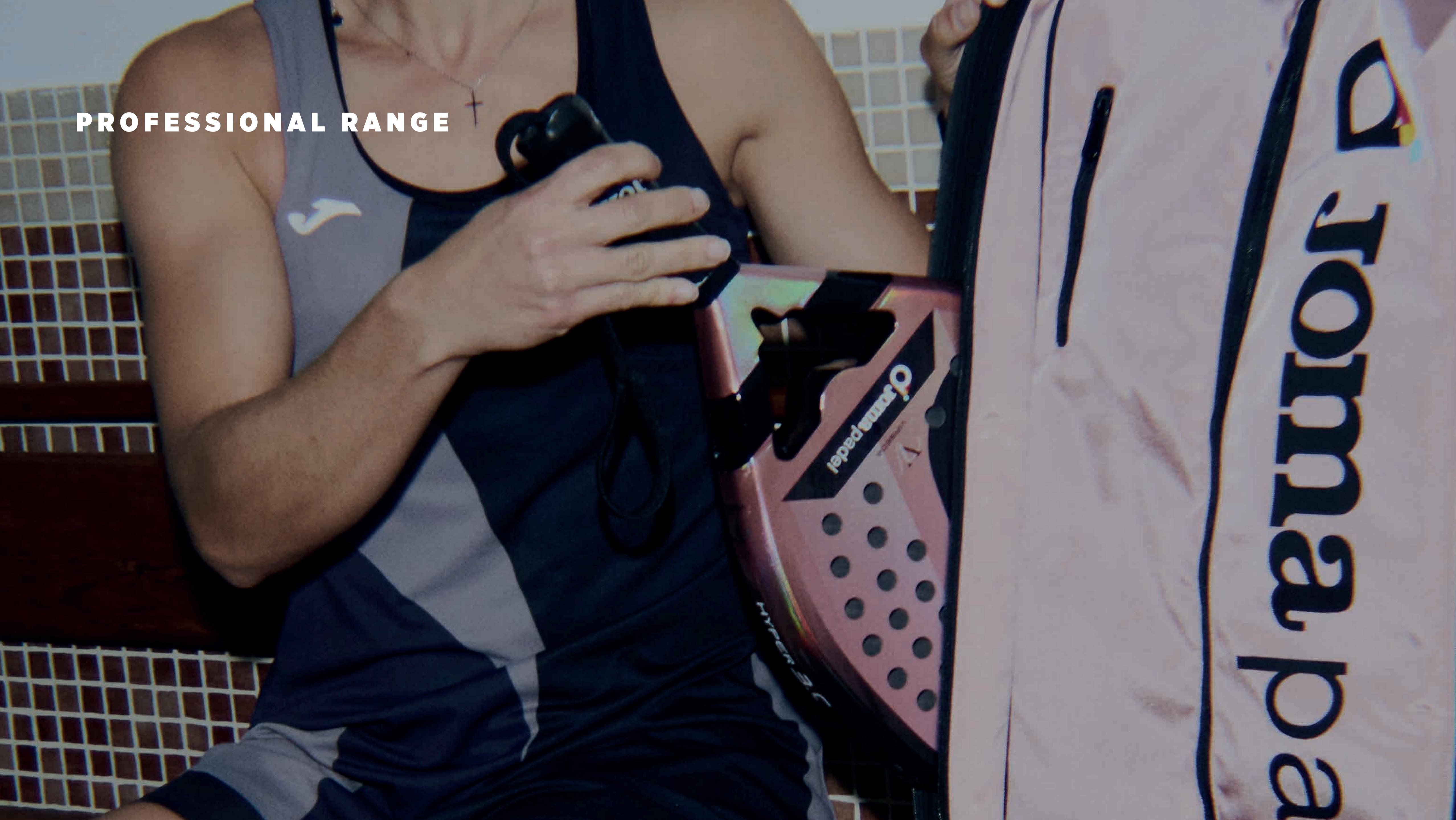
SOFT



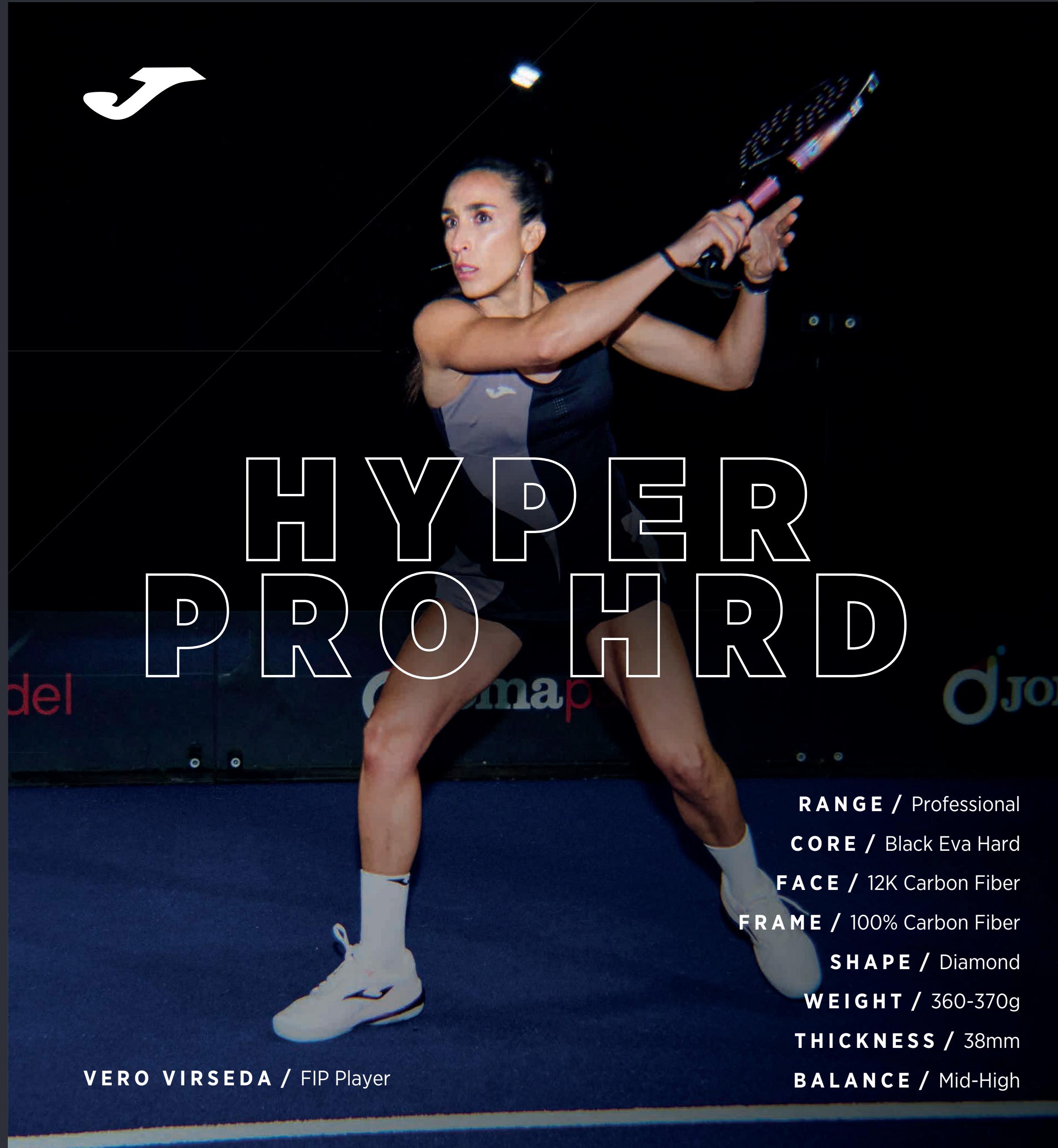
CONTROL

ATTACK

PROFESSIONAL RANGE



ULTIMATE



# HYPER PRO HRD

**RANGE** / Professional  
**CORE** / Black Eva Hard  
**FACE** / 12K Carbon Fiber  
**FRAME** / 100% Carbon Fiber  
**SHAPE** / Diamond  
**WEIGHT** / 360-370g  
**THICKNESS** / 38mm  
**BALANCE** / Mid-High

Designed for offensive players who dominate through power and fast-paced play. Its diamond shape and high balance deliver explosive energy for decisive attacks.



Constructed with a 12K Carbon surface, 3D Joma Spin texture, and rough sand finish for enhanced spin and stability. The high-density Hard EVA core maximizes power while maintaining control on impact.



## VERO VIRSEDA LIMITED EDITION

The Joma Hyper Special Edition has been developed at the Joma Lab in collaboration with Vero Virseda. Engineered for powerful and versatile play, it combines high balance and advanced carbon construction to deliver precision, speed, and stability in every match.



SCAN ME



TO WATCH VIDEO





MIGUEL BENÍTEZ / FIP Player

# HYPER PRO SFT

**RANGE** / Professional

**CORE** / Black Eva Soft

**FACE** / 12K Carbon Fiber

**FRAME** / 100% Carbon Fiber

**SHAPE** / Diamond

**WEIGHT** / 350-360g

**THICKNESS** / 38mm

**BALANCE** / Mid-High

For aggressive competitors who want power with improved elasticity and comfort. Its high balance enhances overhead play and attacking shots.

CTRL TOUCH  
SPEEDHOLE system

DUALTECH frame  
AEROBUMP tech

BLACK EVA SOFT  
ROUGH TOUCH  
JOMA SPIN 3D



12K Carbon surface with 3D Joma Spin and rough texture for controlled spin. The Soft EVA core delivers dynamic response and improved comfort in powerful strokes.





# BLAST PRO HRD

**RANGE /** Professional

**CORE /** Black Eva Hard

**FACE /** 12K Carbon Fiber

**FRAME /** 100% Carbon Fiber

**SHAPE /** Diamond-Hybrid

**WEIGHT /** 360-370g

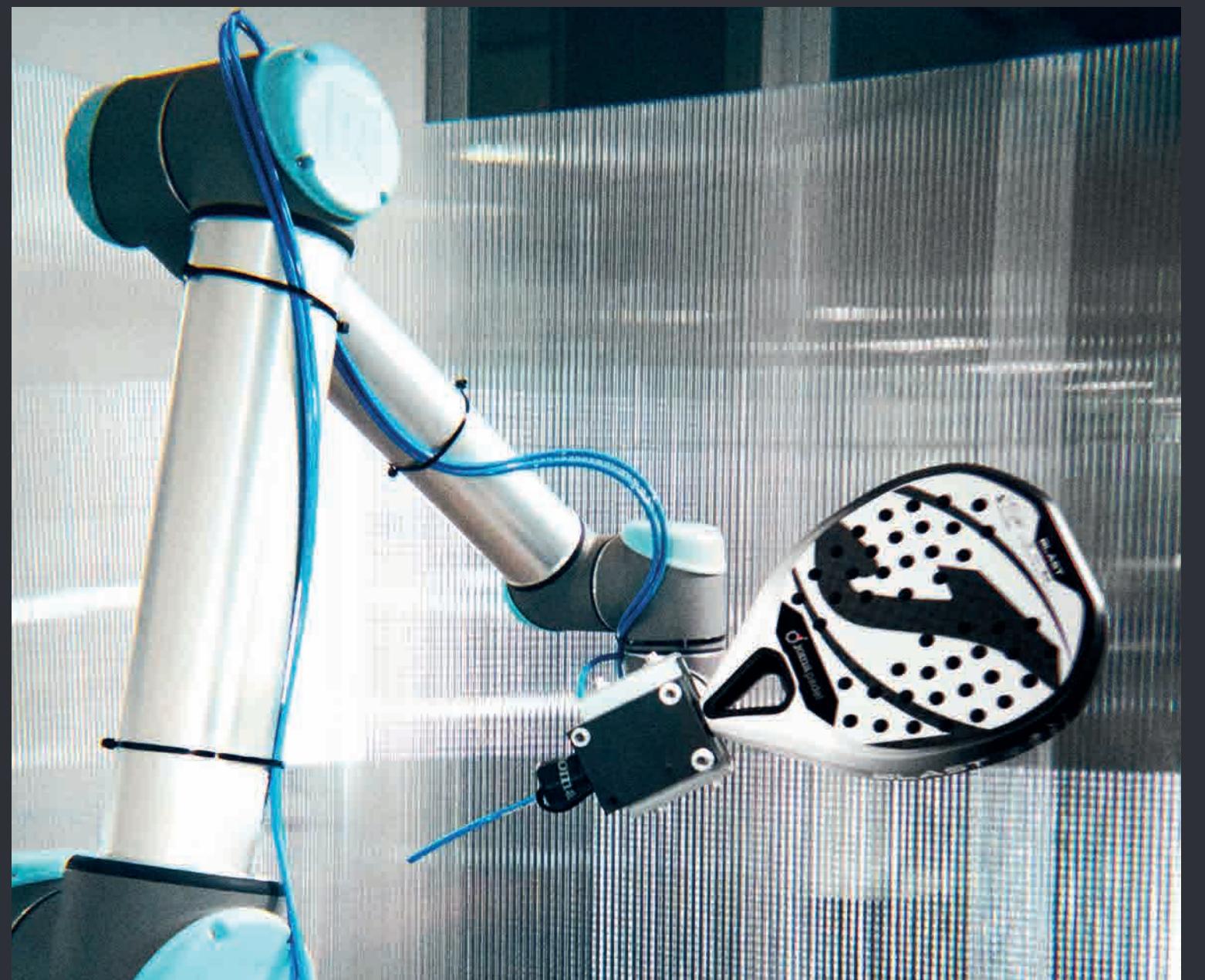
**THICKNESS /** 38mm

**BALANCE /** Mid-High

JUANLU ESBRI / FIP Player

Created for players who build the point strategically and decide when to attack. The diamond-hybrid shape provides the perfect mix of control and explosive finishing.





## JUANLU ESBRI LIMITED EDITION

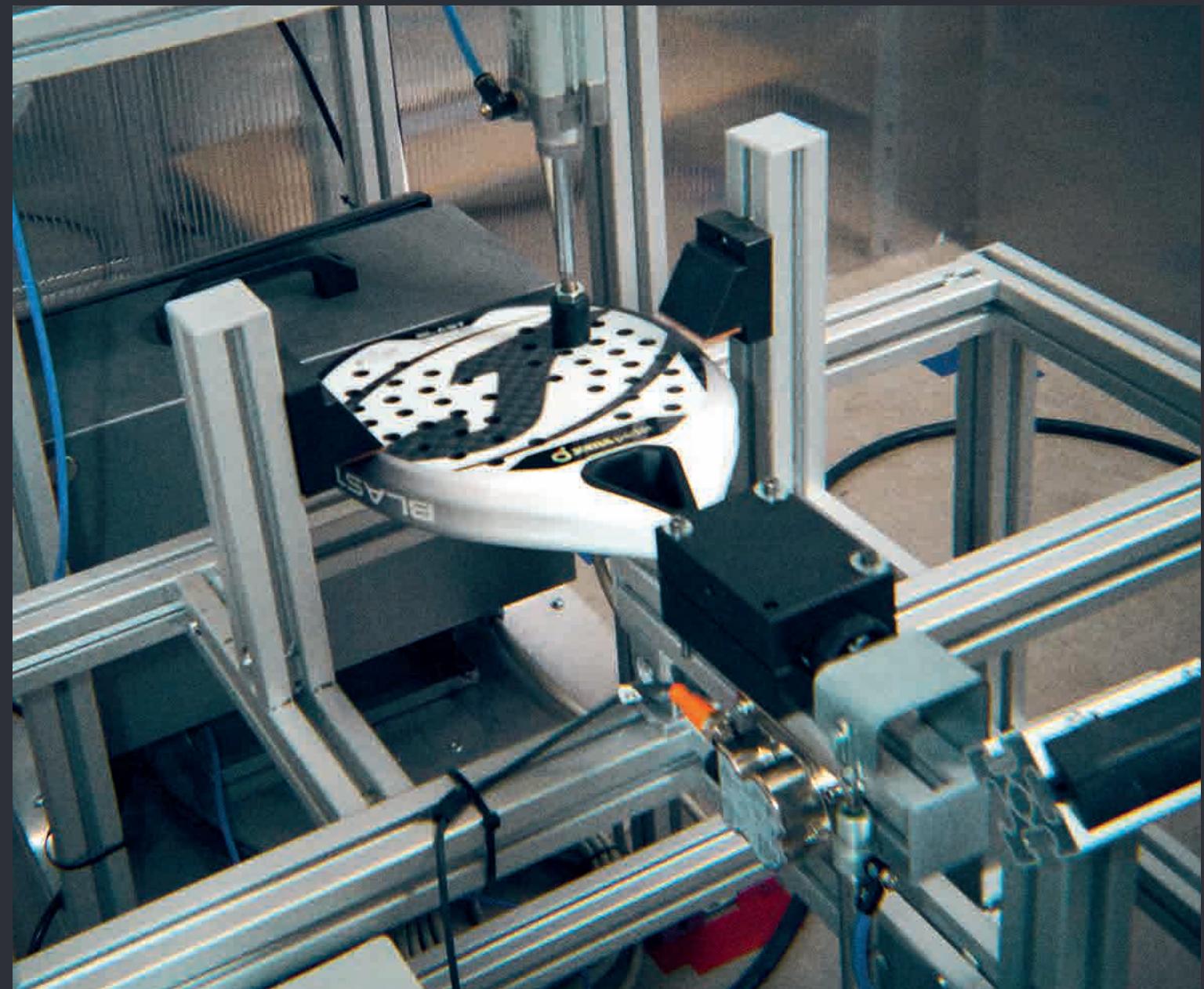
The Joma Blast Special Edition has been developed at the Joma Lab in collaboration with Juanlu Esbrí. Designed for explosive performance and maximum precision, this professional racket combines advanced materials and engineering to deliver power, control, and consistency on every shot.



SCAN ME



TO WATCH VIDEO

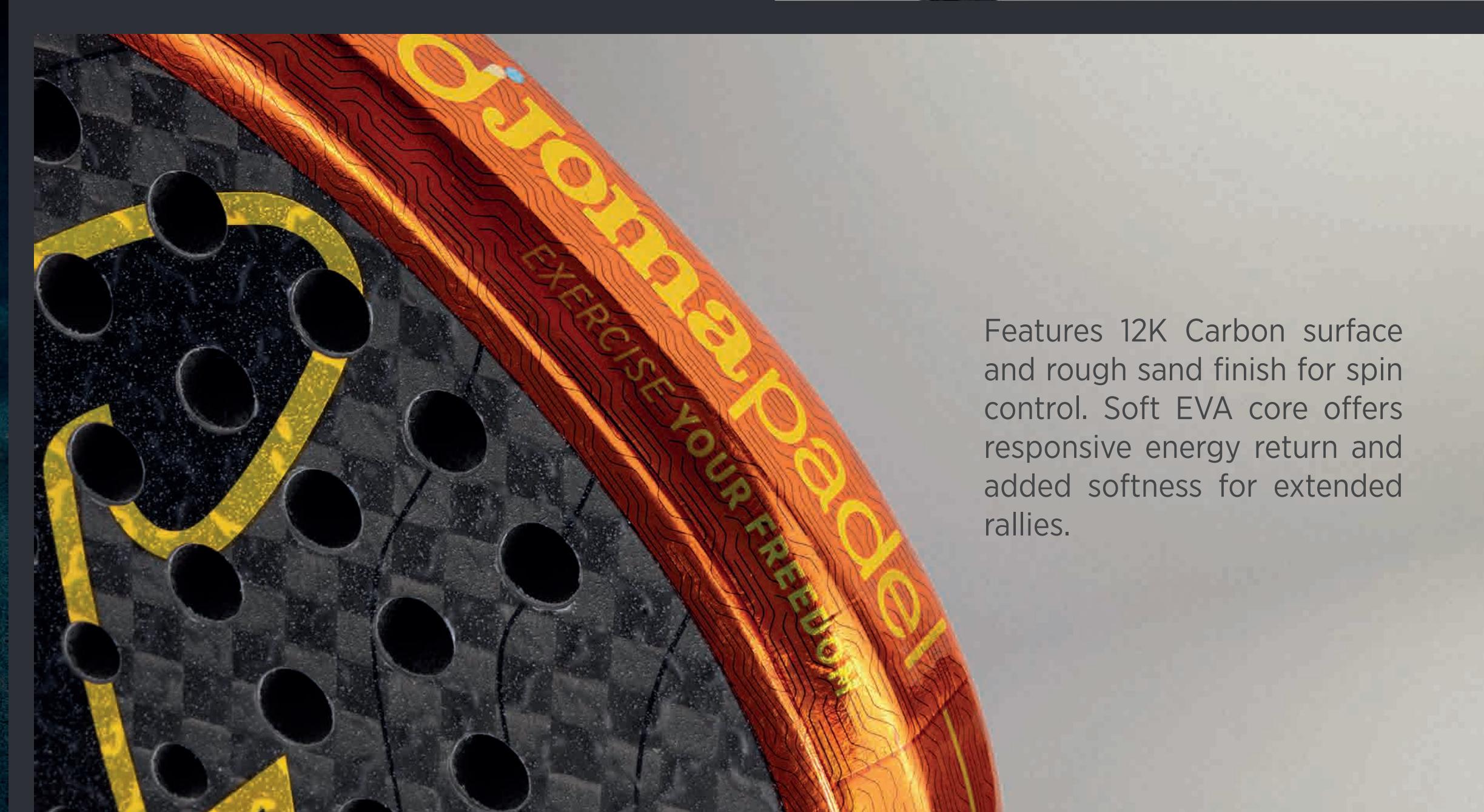
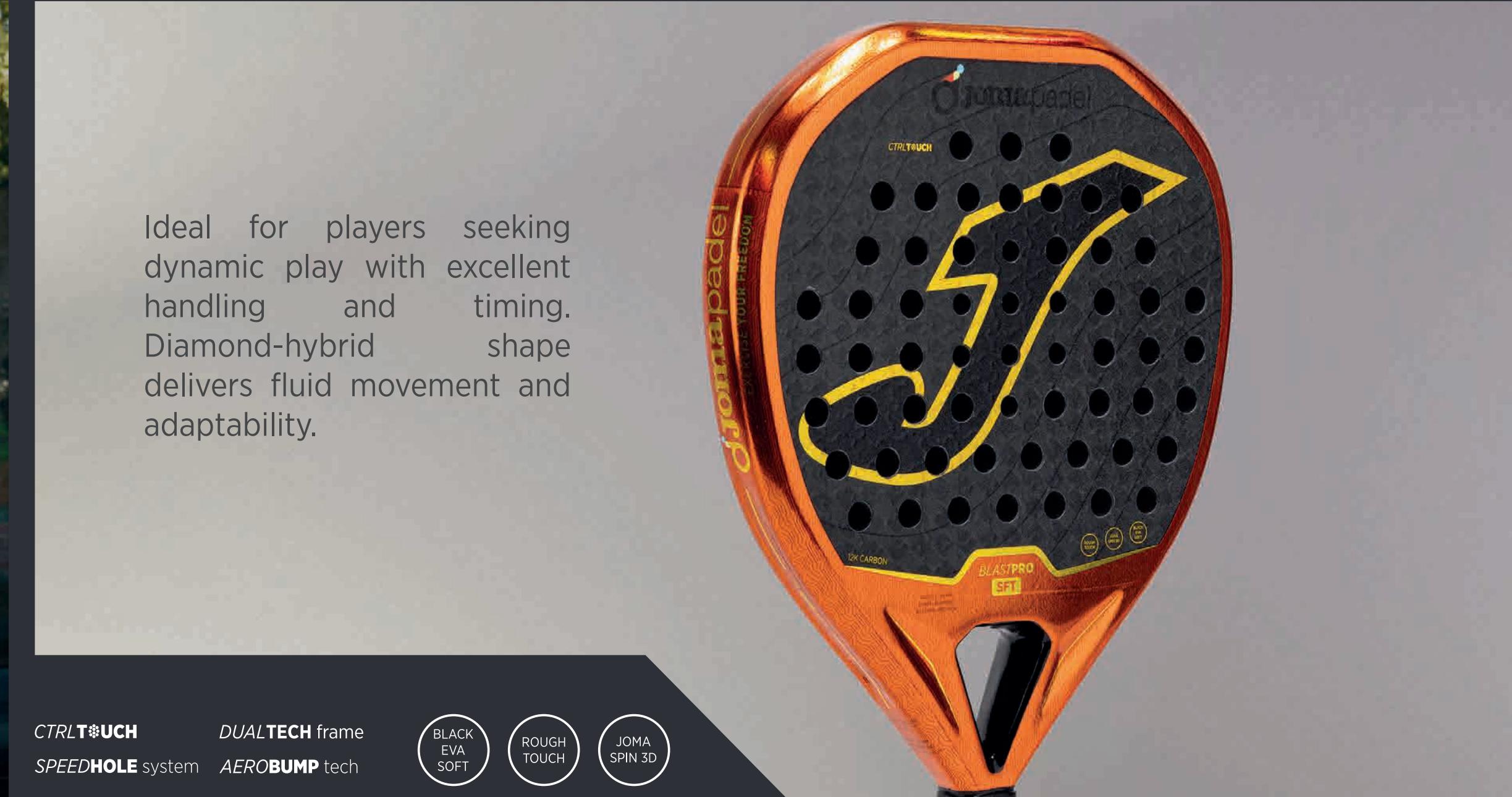




DAVID FERNÁNDEZ / Joma Ambassador

# BLAST PRO SFT

**RANGE** / Professional  
**CORE** / Black Eva Soft  
**FACE** / 12K Carbon Fiber  
**FRAME** / 100% Carbon Fiber  
**SHAPE** / Diamond-Hybrid  
**WEIGHT** / 350-360g  
**THICKNESS** / 38mm  
**BALANCE** / Mid-High



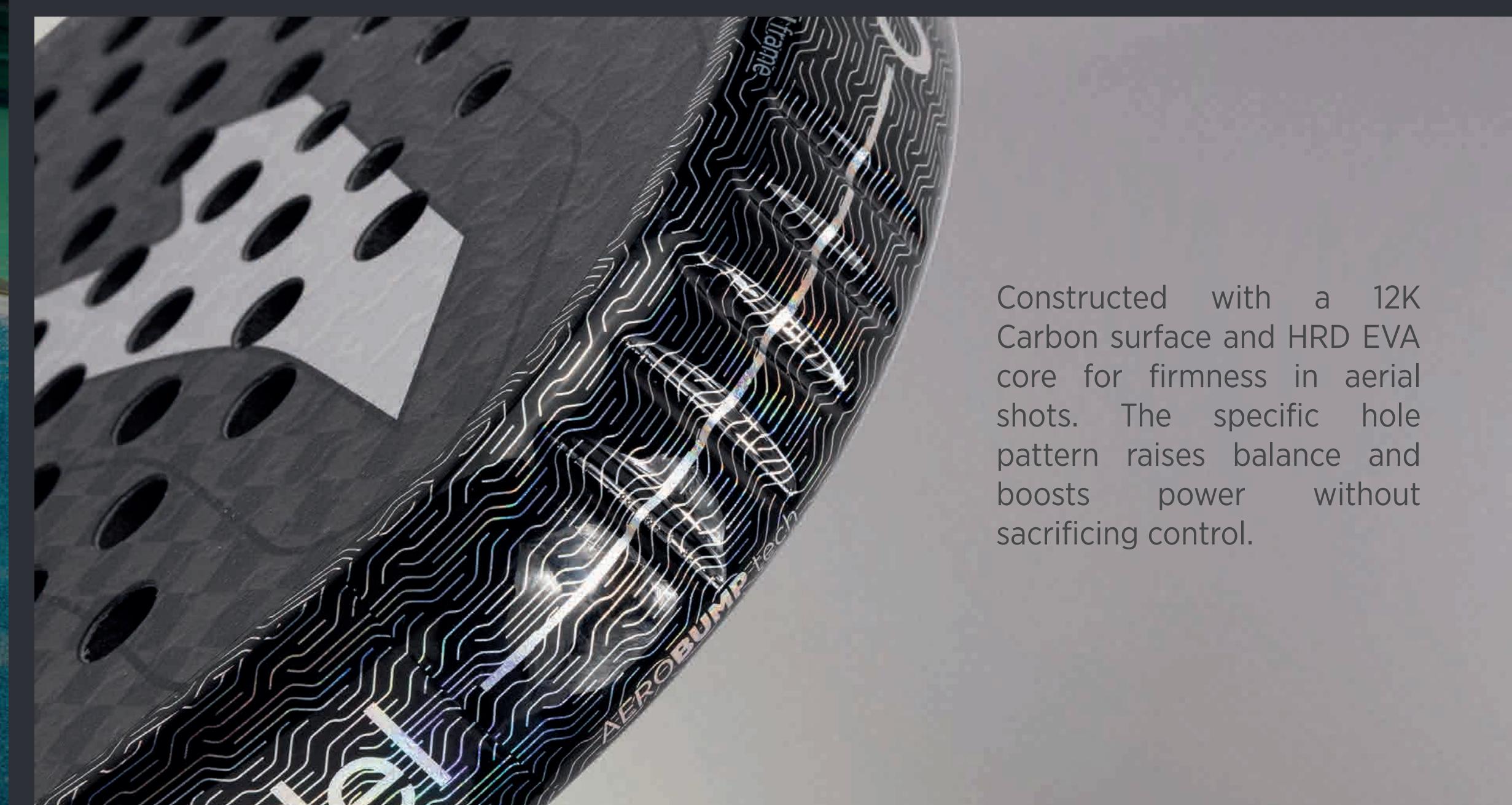
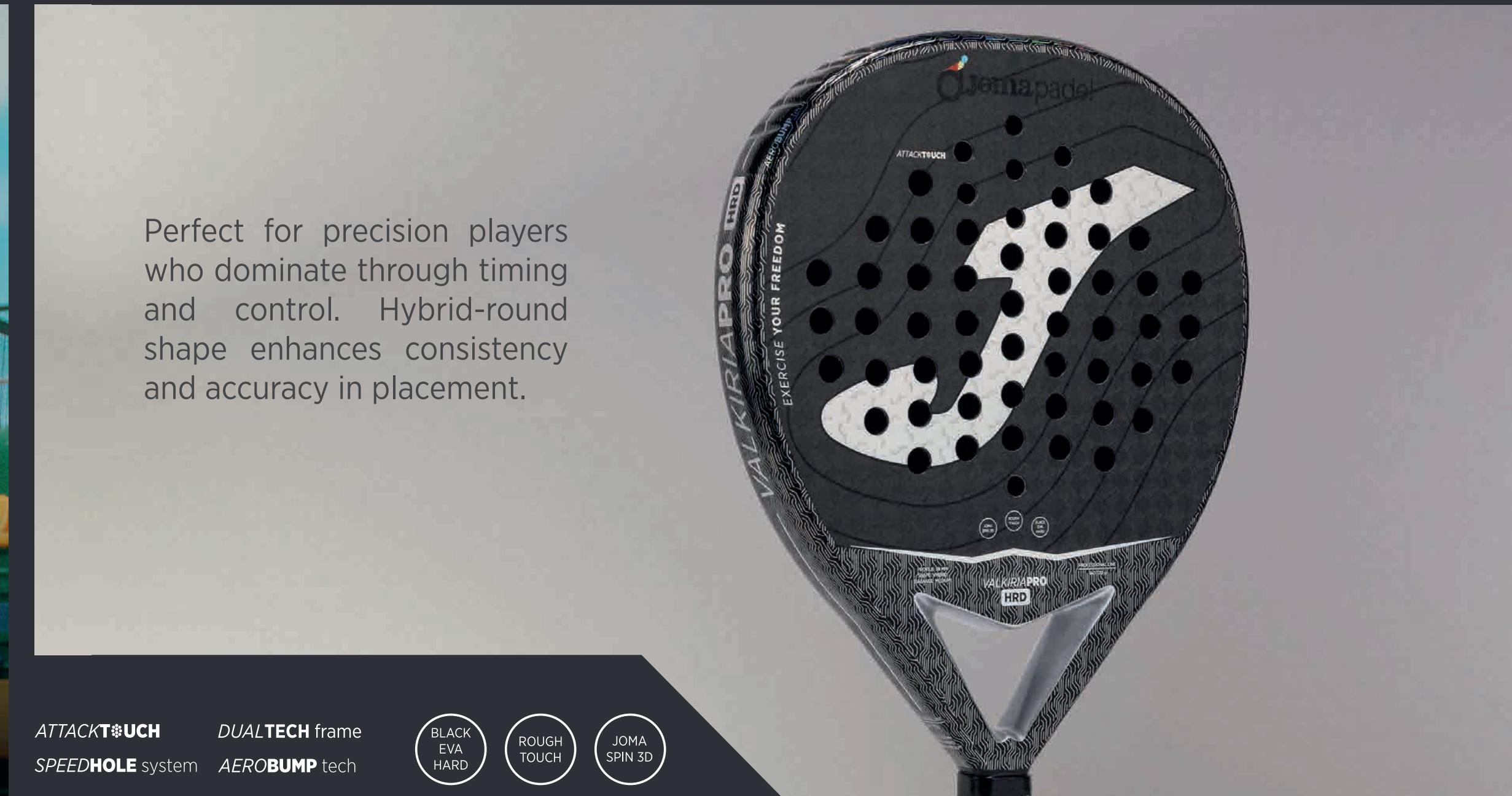
Ideal for players seeking dynamic play with excellent handling and timing. Diamond-hybrid shape delivers fluid movement and adaptability.

Features 12K Carbon surface and rough sand finish for spin control. Soft EVA core offers responsive energy return and added softness for extended rallies.



CAROLINA NAVARRO / FIP Player

**RANGE** / Professional  
**CORE** / Black Eva Hard  
**FACE** / 12K Carbon Fiber  
**FRAME** / 100% Carbon Fiber  
**SHAPE** / Hybrid-Round  
**WEIGHT** / 360-370g  
**THICKNESS** / 38mm  
**BALANCE** / Medium



Constructed with a 12K Carbon surface and HRD EVA core for firmness in aerial shots. The specific hole pattern raises balance and boosts power without sacrificing control.



# VALKIRIA PRO SFT

BRUNA MELO / FIP Player

**RANGE** / Professional  
**CORE** / Black Eva Soft  
**FACE** / 12K Carbon Fiber  
**FRAME** / 100% Carbon Fiber  
**SHAPE** / Hybrid-Round  
**WEIGHT** / 350-360g  
**THICKNESS** / 38mm  
**BALANCE** / Medium

For players focused on control and smooth handling during long exchanges. Hybrid-round shape promotes shot accuracy and confidence from the baseline.

**CTRLTOUCH**   **DUALTECH** frame  
**SPEEDHOLE** system   **AEROBUMP** tech



Built with 12K Carbon surface and Soft EVA core for improved comfort and stability. Optimized hole layout enhances balance and power in overhead shots.



NURIA RODRÍGUEZ / FIP Player

**RANGE** / Intermediate  
**CORE** / Black Eva Soft  
**FACE** / Graphite Fiber  
**FRAME** / 100% Carbon Fiber  
**SHAPE** / Diamond  
**WEIGHT** / 350-360g  
**THICKNESS** / 38mm  
**BALANCE** / Low

An iconic model created for versatile players looking for a smooth blend of power, comfort, and maneuverability. Its diamond shape provides a balanced response across all phases of the game, from baseline control to finishing shots.



Built with a 3K Carbon surface and Soft EVA core that enhances elasticity and touch. The 3D Joma Spin finish increases grip on the ball for more spin and control, delivering an exceptionally comfortable and responsive feel.



# TOURNAMENT PRO ICONIC

JOSÉ DIESTRO / FIP Player

**RANGE** / Professional

**CORE** / Black Eva Soft

**FACE** / 3K Carbon Fiber

**FRAME** / 100% Carbon Fiber

**SHAPE** / Hybrid-Round

**WEIGHT** / 350-360g

**THICKNESS** / 38mm

**BALANCE** / Medium

Designed for experienced players who value comfort, control, and smooth handling. Its hybrid-round shape ensures precision and consistency in every shot, making it ideal for those who build points with patience and strategy.



Constructed with a 3K Carbon surface and Soft EVA core for a softer, more elastic feel and enhanced comfort on impact. The 3D Joma Spin texture increases ball grip and control, delivering a balanced mix of precision and playability.

## INITIATION/INTERMEDIATE RANGE



# MASTER LITE

**RANGE** / Initiation

**CORE** / Black Eva Soft

**FACE** / Fiberglass

**FRAME** / 100% Carbon Fiber

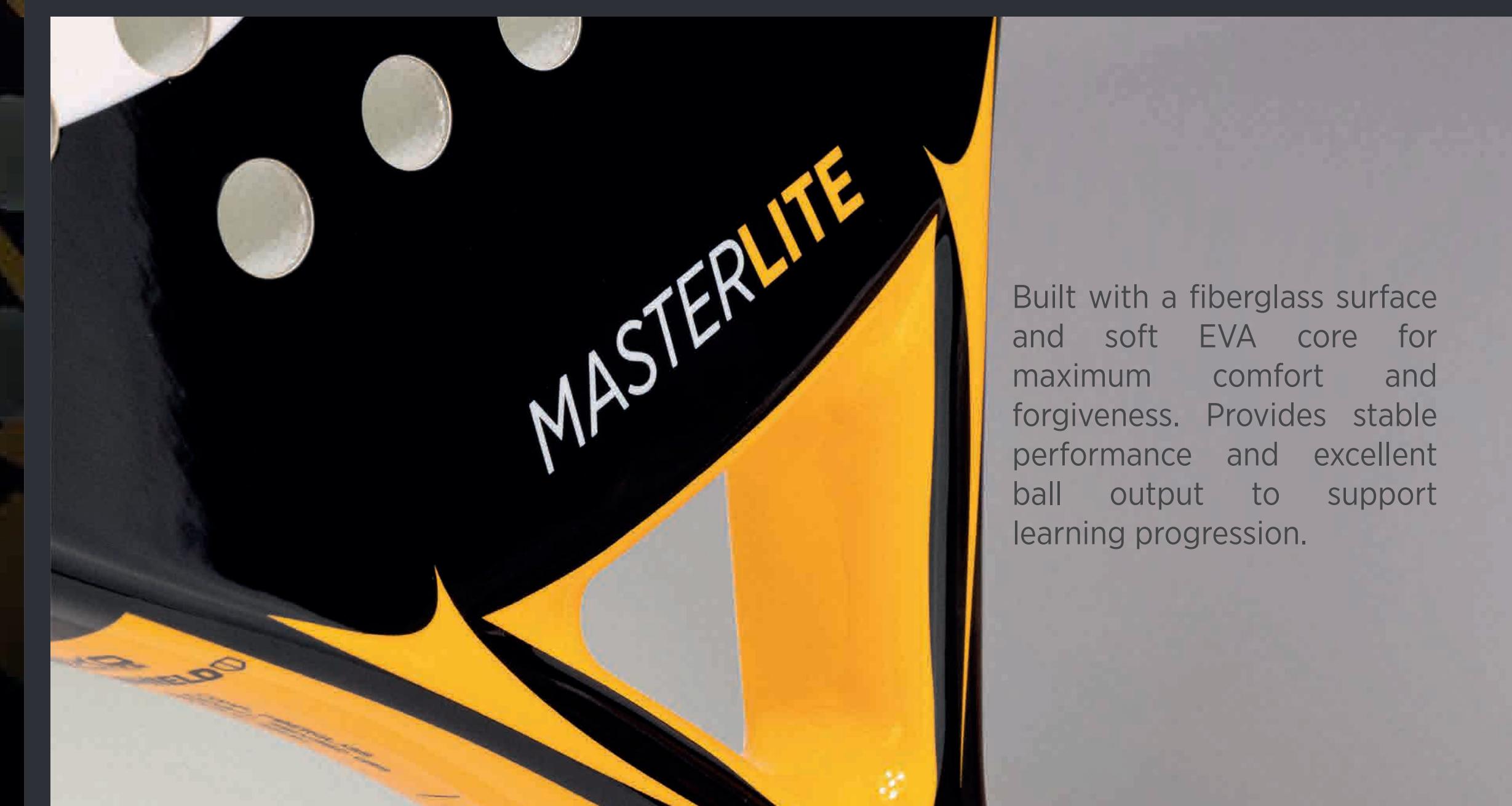
**SHAPE** / Round

**WEIGHT** / 350-360g

**THICKNESS** / 38mm

**BALANCE** / Low

Perfect for new players learning to control their shots and improve consistency. Its round shape combines easy handling with a balanced response between control and power.



Built with a fiberglass surface and soft EVA core for maximum comfort and forgiveness. Provides stable performance and excellent ball output to support learning progression.







joma-sport.com